



## **Booth/Exhibitor Opportunity**

**Opportunity:** We are designing a fundraising event that will have a target audience of 200-250 women business owners and professionals. The context of the event is that we will have 6 speakers, each with 10 minutes to talk about communication, failure and re-invention, self-branding, standing out in the world, etc. Four speakers have already been confirmed – Eleanor Beaton, Judith Richardson, Stephanie Graham, and Katelyn Bourgoin. The event is being held at the World Trade and Convention Centre **on May 26 from 3:00 – 6:00.**

There will be 10-12 exhibitors around the room. Passed food and a cash bar will be available.

**Background:** The Canadian Women's Rugby Team is very successful on the world stage, coming in second in the world cup in 2015 and qualifying for the 2016 Olympics. Until very recently they had to pay to play. There is a fund that has been put together that will provide donation matching until mid-June. **We wanted to help this team as well as help local women up their game when it comes to business.** We have named the event QueenPins, as the women participating will be female linchpins. This brand will be used twice a year to support different charities/organizations.

### **Booths:**

We are looking for 8 booth exhibitors. The exhibitor should be focused on the female market. Preference will be given to those with products or services that would appeal to Entrepreneurial and Professional women. Price of the booth is \$250 and includes 2 tickets.

### **Information Required:**

Name

Company Name

What would you be promoting at your booth:

For more information please call Wendy Brookhouse 902-830-0533

Please return all applications to [Kaitlyn@crescendoevents.ca](mailto:Kaitlyn@crescendoevents.ca)